KOANA Consulting  
Management Consulting  
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**Social Media Handles**

Instagram: @koanaconsulting

Facebook: Koana Consulting

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LinkedIn: KOANA Consulting

**BITS AND SENTENCES TO USE BOLDLY to attract customers.**

* *“KOANA’s approach to management consulting is to create something valuable and beautiful. We take pride in our ability to understand the needs of our clients and properly manage tasks and projects given to us ensuring a brilliant and excellent result. Our team of professionals are able to employ best practices to the work at hand. We believe our clients’ success is ours.” ~ Idara Essien*
* **LET’S TURN YOUR IDEAS INTO REALITY.**
* **LET’S CREATE SOMETHING VALUABLE AND BEAUTIFUL FOR YOU AT AN AFFORDABLE RATE.**
* **LET US HELP WITH YOUR BRAND**
* **LETS’S TAKE THE STRESS OFF YOU BY MANAGING YOUR PROJECT SUCCESSFULLY**

**VISION**

To be a global leader in brand and project management consulting.

**MISSION**

We aim to persistently work towards constant improvement and extend our potential to identify clients’ specific needs and be committed to providing efficient and effective solutions.

**SERVICES**

KOANA Consulting is a dedicated consultancy devoted to helping startups and existing companies create an effective brand that provides value and capture its audience. We manage projects using best project management practices to bring about a successful outcome.

1. **Brand Management**

Brands cast an enchanted hex on customers, it is one of the main characteristics a customer considers when deciding whether to patronize a product and service or not. In this era of digital marketing, having a meaningful and strong brand is vital. At KOANA Consulting we develop brand strategies for new and existing organizations and design brand essentials concurring to the outlined strategies. We provide creative solutions that effectively communicate our client’s values and goals to its key audiences resulting in a positive effect and growth of our client’s business.

2. **Project Management**

Projects are temporary undertakings design to deliver unique goals and objectives through project teams working together to achieve set goals. Managing a project can be daunting, that’s why having a project manager and a project team enables you achieve project goals within preset budget, schedule and scope. We provide leadership and planning required for a successful project completion through our professional and certified project managers. KOANA also acts as an external Project Management Organization (PMO), to audit projects, assess risks and ensure compliance with project management best practices.

3. **Legal Services**

Law and business are very much interconnected therefore we offer professional legal services to startups and organizations, from sole proprietors to major companies. Our legal experts offer legal counsel, incorporation and post incorporation services, assistance in negotiations, concluding contracts and agreements and monitoring implementation of legal obligations.

4. **Business and Content Development**

We love the opportunity to brainstorm ideas and initiatives that results in making businesses profitable thus causing growth. KOANA also understand that content is an essential part of business therefore KOANA offers quality and valuable content for businesses such as business plan, proposals, marketing plan, financial plan, company profile, HSE plan, quality assurance manual, anti-bribery and corruption plan, etc.

5. **Strategic Consultation**

Many companies are looking for assistance and KOANA is dedicated to assisting companies excel in the business environment by offering business consultation and tailored solutions for whatever need they have, this includes business workshop, training, brand management plan, etc.

**MENU/KEY WORDS/POP UP Suggestion**

* WORK WITH US
* START A CONVERSATION
* THESE COMPANIES TRUST US …. Interested in joining them? (Companies we have worked for, I will send all their company Logo to you)

**QUALITIES**

* TRANSPARENCY
* COLLARBORATION
* LEADERSHIP

**TESTIMONIALS**

“The services provided by KOANA Consulting are a real value for De Sarakovers Enterprise. Devoting to our needs and tackling brand, content and project management issues. Its’s no surprise we’ve partnered with Koana TO ENSURE EXCELLENCE IN OUR brand.” Mrs. Uduak Archibong, Founder De Sarakovers Enterprise

“KOANA Consulting has been a blessing to my company. Honestly, before I met KC I knew what I wanted but did not know how to go about it. From our first meeting it seemed like you were in my head, you knew what I wanted and how to execute it. KC has been a blessing to us from brainstorming of business name to brand Logo and then CAC and all. KOANA you guys came through for me. Thank You.” Judith Akhere, Creative Director, Just Awesome